



## CASE STUDY

Number: 004



### CLIENT

NORLAND INTERNATIONAL  
Inc.-Lincoln  
NE, USA  
[www.norlandintl.com](http://www.norlandintl.com)

### COUNTRY

USA

### INDUSTRIES

Beverage

### SUBSTRATE

PET

### LASER SOLD

2 iCON Laser Kits

### MESSAGE

Printing of 2 lines

Line 1 -> 18 characters

Line 2 -> 15 characters of  
alpha-numeric text in PET in 100 FPM

### LINE SPEED

100 FPM

Norland International, Inc. is a complete source for water bottling plants: complete bottled water production lines, water distillation systems; and related equipment for the water bottling industry, such as: commercial water distillers; carbon filters; ozone generating systems; bottle washers, fillers and cappers; case-packers and shrink-wrappers; and blow molding equipment for PET bottles.

In addition to its quality water bottling products, Norland is known worldwide for its industry-leading customer support, including pre-sale consultation and plant design, and after-sale service, including installation and maintenance.

This customer manufactures water bottling machines/systems that they sell worldwide, the two iCON will be headed to Iraq. They manufacture around 25 systems a year that they will need lasers for. Previously used Imaje CIJ and tested the Domino D300 + laser before choosing the iCON after a successful demo, it's easy programming, and cost.

