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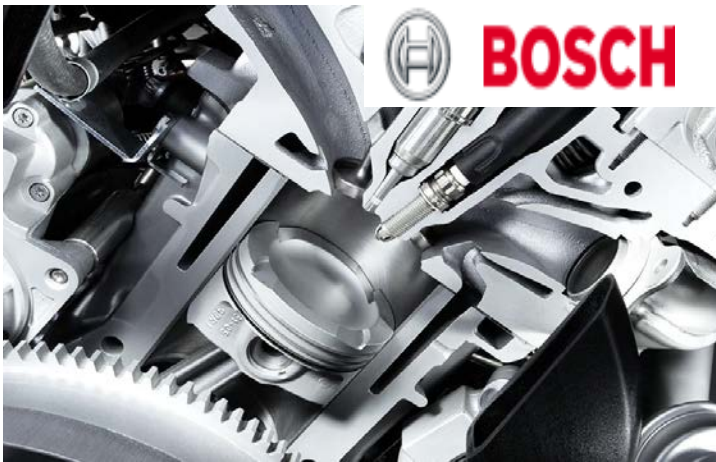
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Author: MACSA ID, S.A.

CASE study

ROBERT BOSCH (Spain)



KEY FACTS

Client

ROBERT BOSCH S.A.
SPAIN
www.robert-bosch-espana.es

Country

Spain

Industry

Automotive

Substrate

Plastic

Laser sold

K-1030

In 1886, Robert Bosch founded the "Workshop for Precision Mechanics and Electrical Engineering " in Stuttgart. This was the birth of today's globally active Robert Bosch GmbH.

Now the Bosch Group employs some 280,000 people in more than 60 countries. It has a wide variety of products for different sectors as automotive, household appliances, packaging, photovoltaics systems and security systems.

Its factory located in Spain works directly for the automotive sector and needed to code its products with an indelible mark.



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Macsa installed different F series of CO2 lasers, networked through and controlled by Marca software.

After nine years experience coding with F lasers, Robert Bosch decided to renovate its marking and coding systems with Macsa's new range of K series. With a compact design and easy-to use system the Macsa K-series is the solution for marking products with incredibly clear messages at minimal operating costs.

"When we decided to upgrade our systems, we found that the new K-series would fit our needs more effectively. We found some other suppliers, some cheaper than Macsa, but we choose Macsa for customer service and obviously for the good results we have had with its previous F systems. Needless to say we are very pleased with our partner. The newer units are very fast and reliable"

